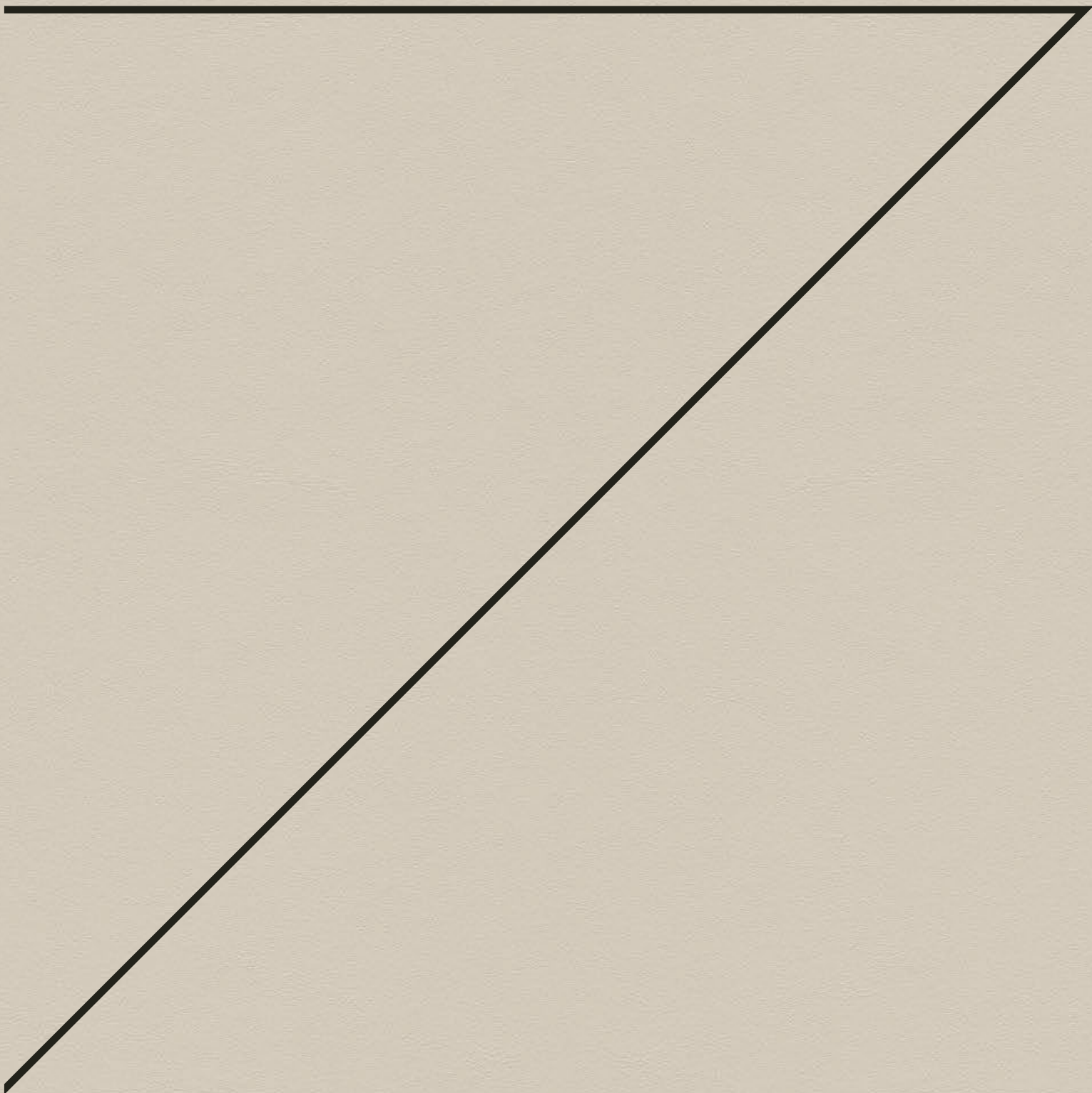




Sheer
Driving Pleasure



HIGHLIGHTS OF THE BMW 7 SERIES.

30 CARBON CORE.

Intelligent lightweight construction increases rigidity, improves driving dynamics and ensures greater efficiency.

32 BMW iPERFORMANCE.

The innovative plug-in hybrid drivetrain has outstanding fuel consumption¹ and emissions figures^{1,2}, using only 2.0–2.5 l/100 km and emitting just 45–56 g/km of CO₂.

38 BMW GESTURE CONTROL & BMW TOUCH COMMAND.

BMW drivers and passenger benefit from intuitive and innovative operating concepts for controlling comfort, entertainment and navigation features.

40 BMW LASERLIGHT.

In high beam mode, this lighting innovation doubles the maximum illumination range, reaching up to 600 metres.

42 SKY LOUNGE PANORAMIC GLASS SUNROOF & EXECUTIVE LOUNGE.

The rear of the BMW 7 Series long-wheelbase model offers the highest travel comfort and a particularly stylish ambience.

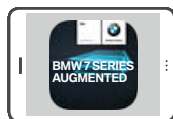
THE BMW 7 SERIES.

DRIVING LUXURY.



¹ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process.
² Values apply until end of 06/2018.

GET MORE FROM YOUR BROCHURE.



Experience the innovative highlights of the BMW 7 Series virtually and in the third dimension. Download the BMW Augmented app from your app store.



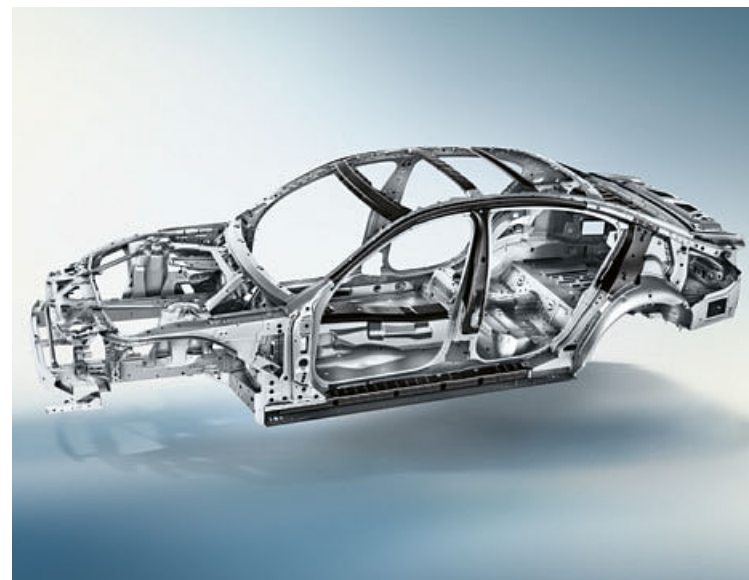
When you see this symbol on any page, start the app and position your smartphone so you can see the corresponding brochure image on its display. The BMW Augmented app will then take you on a virtual journey through the BMW 7 Series.



DIGITAL DISCOVERY: THE NEW BMW BROCHURES APP.

More information, more driving pleasure: The new BMW brochures app offers you a brand new digital and interactive BMW experience. Download the BMW brochures app for your smartphone or tablet now and explore new perspectives of your BMW.

Internet use, depending on your mobile contract, may incur costs.



THE MODELS SHOWN.

06 BMW 750Li xDRIVE¹ WITH PURE EXCELLENCE INTERIOR: BMW TwinPower Turbo V8 petrol engine, 330 kW (450 hp), 20" light alloy wheels V-Spoke style 628, Bicolour with mixed tyres, Sophisto Grey brilliant effect exterior colour, seats in Ivory White exclusive Nappa leather, Poplar Grain Grey fine-wood interior trim.

BMW 730d WITH PURE EXCELLENCE INTERIOR: BMW TwinPower Turbo in-line six-cylinder diesel engine, 195 kW (265 hp), BMW Individual 20" light alloy wheels V-Spoke style 649I with mixed tyres, Arctic Grey brilliant effect exterior colour, seats in Ivory White exclusive Nappa leather, American Oak bright fine-wood interior trim with metal inlay.

BMW M760Li xDRIVE¹: M Performance TwinPower Turbo V12 petrol engine, 448 kW (610 hp), 20" M light alloy wheels Double-spoke style 760 M with mixed tyres in matt Cerium Grey, burnished, BMW Individual Frozen Dark Brown metallic exterior colour, seats in BMW Individual Cashmere Beige full fine-grain Merino leather, Fineline Black with high-gloss metal effect fine-wood interior trim.

BMW M760Li xDRIVE¹ V12 EXCELLENCE MODEL: M Performance TwinPower Turbo V12 petrol engine, 448 kW (610 hp), 20" light alloy wheels W-Spoke style 646, high-gloss polished and with mixed tyres, BMW Individual Ruby Black metallic exterior colour, seats in BMW Individual Smoke White full fine-grain Merino leather, BMW Individual Piano finish Black interior trim.

¹ Available to order until 04/15/2018. For further information on fuel consumption and CO₂ emissions, please see pages 70 | 71 or consult your BMW partner.

INNOVATION AND TECHNOLOGY.

- 30 BMW EFFICIENT DYNAMICS:** Less emissions. More driving pleasure.
- 32 THE BMW 7 SERIES PLUG-IN HYBRID:** The most dynamic way to drive a hybrid.
- 34 CHASSIS:** A solid foundation for comfort and dynamics.
- 36 BMW CONNECTED DRIVE/BMW PERSONAL COPILOT:** Digital services & driver assistance.
- 40 LIGHTING TECHNOLOGY AND SAFETY:** Optimal protection from the latest BMW innovations.
- 42 COMFORT AND AMBIENCE:** Relaxation at the highest level.

INDIVIDUALITY AND CHOICE.

- 46 EQUIPMENT:** Design Pure Excellence, M Sport package, M Performance automobiles and BMW Individual, equipment highlights, wheels and tyres, Original BMW Accessories.
- 66 COLOURS:** Exterior and interior colour worlds.
- 70 TECHNICAL DATA:** Weight, engine, power transmission, performance, fuel consumption, wheels and dimensions.
- 72 BMW SERVICE:** BMW Service, BMW Financial Services and BMW Experience.

THE LUXURY OF DRIVING PROGRESS.

Discover progress that asks the questions of tomorrow and provides the most innovative answers today. Experience luxury that balances captivating presence with the utmost discretion. And enjoy the satisfaction of expectations not just being met, but comfortably exceeded.

One vehicle embodies all of this like no other.
The BMW 7 Series.



EXPERIENCE THE
BMW 7 SERIES
IN THIS SHORT FILM.



AESTHETICS.
PERFECTED.



DISCOVER THE BMW 7 SERIES
FROM ALL ANGLES AND
IN DIFFERENT COLOURS.

The BMW 7 Series is perfection through and through – and in its most contemporary form. The impressive front with its broad, upright kidney grille radiates dynamism and presence. Flowing contours convey a timeless elegance, while the rear profile has an unmistakably self-assured stature. This is luxury in motion – the BMW 7 Series.

INNOVATIVE
IN EVERY FIBRE.



EXPERIENCE THE CARBON
CORE LIGHTWEIGHT
CONSTRUCTION CONCEPT IN 3D.



For the first time, the BMW lightweight construction concept Carbon Core has been applied to the BMW 7 Series. As part of an intelligent hybrid design, this milestone in automotive engineering makes strategic use of carbon fibre in the new model's body. This reduces weight and fuel consumption while, at the same time, improving stability – and that means even greater driving comfort and better dynamics. The overall result is an entirely new and effortlessly rewarding experience without equal in this class.



A CLASS OF ITS OWN.

Lean back and relax: as a passenger in the Executive Lounge, you enjoy travel of an altogether different class. The seat behind the front passenger can be adjusted on several levels and features an extendible footrest, so it's left to you to decide on the most comfortable position. This, along with an enormous amount of legroom and unique all-round visibility, promises an exceptionally agreeable travel experience – time and time again.

PROGRESS IS ALWAYS THE BEST WAY FORWARD.

The powertrain technologies in the BMW 7 Series are at the forefront of modern mobility. As you can see with the BMW 7 Series with BMW iPerformance – a remarkably efficient and dynamic interplay of petrol engine and electric motor. With this, the vehicle consumes¹ just 2.0–2.5 litres² of fuel per 100km and emits¹ only 45–56g/km² of CO₂.

¹ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process.
² Values apply until end of 06/2018.





DISCOVER THE
INTERIOR HIGHLIGHTS
IN INTERACTIVE 3D.

WHERE MOTION IS EMOTION.

Relaxation is your constant companion in the BMW 7 Series. At ease in the Executive Lounge, you can sink into the high quality leather seats and stretch out your legs, or work in the exclusive atmosphere. There's also BMW Touch Command, which gives you control of a host of comfort functions and settings from the rear. And if you want to enjoy a particularly tranquil ride, the Sky Lounge panoramic glass sunroof ensures the perfect mood: more than 15,000 light sources create an extraordinary, five-star-plus interior ambience.



LET YOUR HANDS DO THE TALKING.



Progress is motion – as demonstrated by BMW Gesture Control. Part of a holistic BMW operating concept, this innovation recognises pre-defined movements of your hand. Adjusting volume, for instance, simply involves a small rotation of your index finger. There is also the touch function of the BMW Control Display as well as a new-generation voice control system. With this, you can interact with the vehicle using natural language via an intelligent voice assistant and off-board processing – freely and intuitively. Whether, for example, you want to use the phone or navigation, your wish is its command. And that means complete comfort and the highest safety. Similar benefits are offered by the BMW Laserlight with anti-dazzle High-beam Assistant. Precise, intelligent and with a range of up to 600 metres, which is twice that of conventional LED headlights, this sets new standards. The BMW 7 Series – innovation at its most incisive.



EXPERIENCE THE INNOVATIVE
BMW LASERLIGHT IN THIS
INTERACTIVE 3D SPECIAL.



SIMPLY POINT AND PARK.



EXPERIENCE REMOTE
CONTROL PARKING
IN THIS SHORT FILM.



If you wish, the BMW 7 Series can do the parking for you – courtesy of the Remote Control Parking function¹. Simply centre the vehicle ahead of a space, step out and use the standard BMW Display Key to manoeuvre the BMW into a tight parking space – without being inside the vehicle. The Welcome Light Carpet is another high point: when entering or exiting the car, the areas next to the doors are illuminated with an elegant carpet of light, creating a truly unique appearance.

¹ Remote Control Parking not available for BMW 740e/Le iPerformance and BMW 740Le iPerformance xDrive.



THE DETAILS
MAKE ALL THE DIFFERENCE.

The BMW 7 Series sets new standards. And just like the long-wheelbase version, the short-wheelbase BMW 7 Series has a remarkably strong presence. It's the self-confident character, which unites competence and consistency. It's the pioneering technology, which supports you in every situation. And it's the unsurpassed driving and travel experience, which gives new definition to dynamism and comfort.



DESIGN LANGUAGE WITH A SPECIAL ACCENT.

Wanneer het verschijningsbeeld van de BMW 7 Serie ter sprake komt, gaat het over het nastreven van perfectie tot in het detail. De brede omlijsting van de nierengrille en de fraai hierop aansluitende contouren van de koplampen benadrukken de breedte van de voorzijde. Ook het zijaanzicht maakt indruk met markante details. De vloeiend in de achterzijde overlopende daklijn en de zorgvuldig getekende dubbele taillijn maken de auto optisch langer en scheppen een onnavolgbare elegantie. De BMW typerende achterlichten, waarbij voor het eerst de L-vorm van de lichtstaven als sculptuur in het afdekglas wordt voortgezet, bepalen de krachtige achterzijde. Het resultaat: een nog markanter aanzicht.

LEAVES NOTHING
TO BE DESIRED.



The interior of the BMW 7 Series offers timeless luxury of the highest order. In the rear, you will experience an unprecedented ambience, innovative equipment and exceptionally precise workmanship. Meticulously coordinated, flawlessly aligned surfaces and custom chrome detailing in the cockpit greatly enhance the quality impression. Even the controls of the BMW iDrive systems are framed and visually refined by elegant and exclusive finishes. The BMW 7 Series – inspired by perfection.





PERFORMANCE EXPRESSED AS ELEGANCE.

Timeless elegance – those more inclined towards elegant restraint will find that the BMW M760Li xDrive V12 Excellence¹ model offers exactly the right balance. With this model, interior and exterior features from the Pure Excellence Design offer luxurious accents and create an even more stylish presence. From special decorative and design elements in Chrome and unique grid geometry in the air intake to discreet V12 designation in Chrome on the C-pillars and at the rear, everything with this luxury saloon clearly demonstrates how understatement can be a statement in itself. This sophisticated harmony is reflected by the supremely composed power and purpose to be found under the bonnet. With the smoothest refinement, the 448 kW (610 hp) M Performance TwinPower Turbo V12 petrol engine accelerates the vehicle from zero to 100 km/h in just 3.7 seconds. A top speed of up to 250 km/h is another indication of the enormous power on offer – paired with a seamless flow of driving pleasure.

DYNAMICS AT AN ALL-TIME HIGH.

Emphatically sporty – the BMW M760Li xDrive¹. This striking impression is largely down to a remarkably athletic design: the standard M Aerodynamics package and exclusive features in Cerium Grey give the proportions and precise lines an even more powerful look, while the stylish V12 exterior and interior designation make it absolutely clear how much power this luxury saloon delivers. To be more specific, the 448 kW (610 hp) M Performance TwinPower Turbo V12 petrol engine accelerates the vehicle from 0 to 100 in 3.7 seconds and on to a top speed of 250 km/h. But that's not all: thanks to the M Driver's Package, the standard maximum speed can be raised to 305 km/h. Twelve cylinders, peak torque of 800 Nm, never-ending dynamics – the BMW M760Li xDrive.

¹ Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.



EXPERIENCE THE
BMW 7 SERIES WITH THE V12 ENGINE
IN THIS SHORT FILM.



INNOVATION AND TECHNOLOGY.

BMW EFFICIENT DYNAMICS: Less emissions. More driving pleasure.

THE BMW 7 SERIES PLUG-IN HYBRID: The most dynamic way to drive a hybrid.

CHASSIS: A solid foundation for comfort and driving dynamics.

BMW CONNECTED DRIVE: Digital services & apps.

BMW PERSONAL COPILOT: Intelligent driver assistance systems.

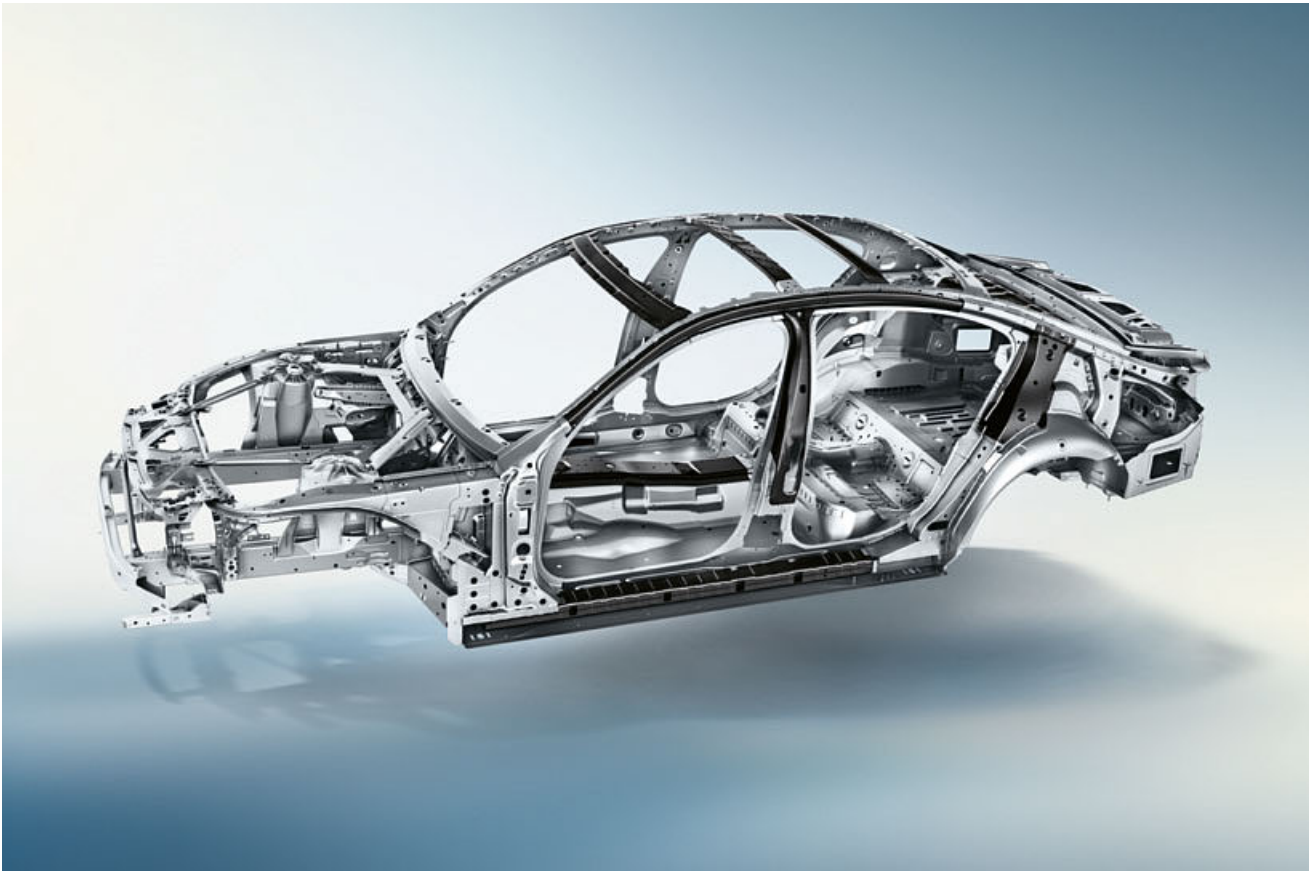
LIGHTING TECHNOLOGY AND SAFETY: Optimal protection from the latest BMW innovations.

COMFORT AND AMBIENCE: Relaxation at the highest level.

BMW EfficientDynamics

Less emissions. More driving pleasure.

Whether the goal is maximum performance or minimum fuel consumption – for BMW, the focus is always on delivering quintessential BMW driving pleasure. BMW EfficientDynamics is the strategy developed by BMW to minimise fuel consumption and CO₂ emissions while simultaneously increasing dynamics and driving pleasure. It is a comprehensive technology package that encompasses the engine, energy management, lightweight construction and aerodynamics – and it comes with every BMW.

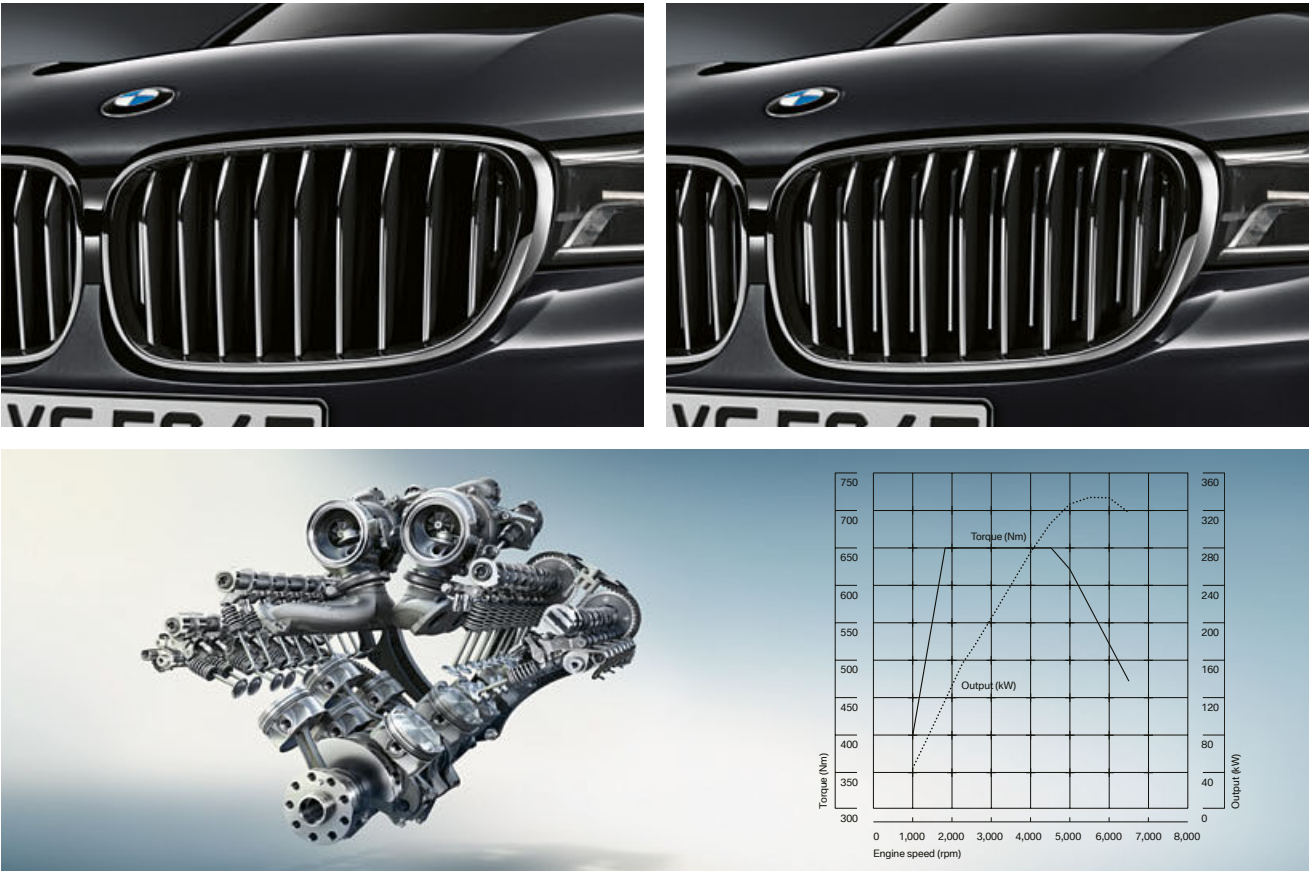


CARBON CORE.

Along with aluminium and steel, the body of the BMW 7 Series features the use of carbon (carbon fibre-reinforced plastic, CFRP). This innovative mixed construction makes the vehicle unique in its class and up to 130 kg lighter than its predecessor. It also, in conjunction with other carefully coordinated weight-reduction measures – from the overall concept to the smallest detail – contributes to near-perfect 50:50 axle load distribution, new standards of torsional rigidity and an even lower centre of gravity. What does all this mean to you? BMW EfficientLightweight construction maps out the ideal DNA for maximum driving comfort, improved handling and agility, plus low fuel consumption and emissions. In short, the BMW 7 Series demonstrates clear leadership in the field of innovative lightweight design.

ACTIVE AIR STREAM KIDNEY GRILLE.

The Active air stream kidney grille with active air flap control represents the cutting edge of aerodynamic performance. When a cooling airflow is not needed, it electronically closes the radiator grille with its air vents and thereby reduces the amount of air flowing into the engine bay. This optimises both aerodynamics and fuel consumption.



BMW TWIN POWER TURBO V8 PETROL ENGINE 750i/Li² AND 750i/Li xDrive².

Commanding acceleration – all any BMW driver could wish for. Thanks to its exceptional responsiveness and high power reserves, the new BMW TwinPower Turbo V8 petrol engine from the EfficientDynamics range impresses in every situation. It combines two turbochargers with Valvetronic fully variable valve control including Double-VANOS and High Precision Injection. Between 1,800 and 4,500 rpm, an impressive 650 Nm of torque is readily available. And with maximum output of 330 kW (450 hp), the V8 propels the vehicle from 0 to 100 km/h in just 4.7 s/4.7 s and 4.4 s/4.5 s. High Precision Injection ensures exceptionally efficient use of fuel, while the Auto Start/Stop function leads to additional reductions by switching off the engine when the vehicle briefly come to a standstill. Thanks to these innovative technologies, the engine gets by on a combined 7.9–8.1/8.0–8.3 and 8.1–8.3/8.3–8.5 litres of fuel ¹ per 100 km. The CO₂ emissions¹, meanwhile, are just 184–189/187–192 g/km and 189–194/192–197 g/km. Impressive values given the superb performance. And it all, once again, proves the legendary expertise of BMW when it comes to engines.

¹ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. For further information on fuel consumption and CO₂ emissions, please see pages 70 | 71.
² Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.

The BMW 7 Series plug-in hybrid.



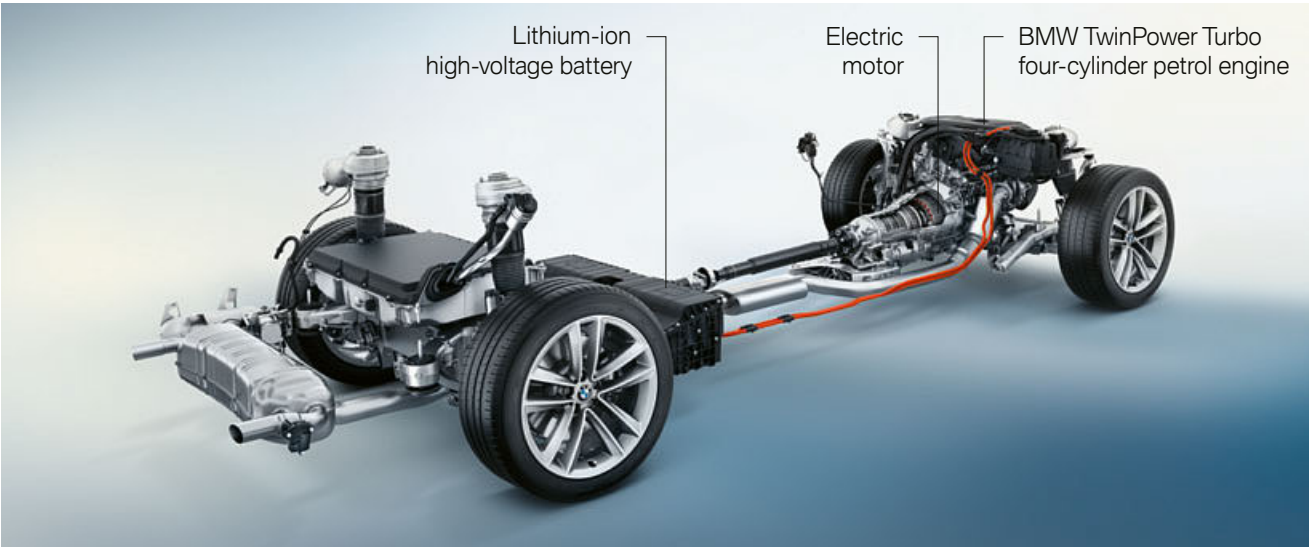
BMW eDrive technology combines the best of both worlds in a BMW iPerformance model: purely electric, locally emission-free driving (e.g. in urban areas), along with a dynamic driving performance and a great possible range. Intelligent energy management controls interactions between the electric motor and the combustion engine, deploying both with impressive efficiency.



The BMW 7 Series plug-in hybrid.

The BMW 740e/Le is equipped with BMW eDrive, a drivetrain concept that combines a lithium-ion high-voltage battery, an electric motor and intelligent energy management. For sure-footed traction, optimised stability and increased agility in all weathers and road conditions, the BMW 740Le iPerformance xDrive combines highly efficient eDrive plug-in hybrid technology with xDrive, the intelligent and variable all-wheel-drive system. The powerful drivetrain configuration, with its system output of 240 kW (326 hp), features a 190 kW (258 hp) four-cylinder petrol engine with BMW TwinPower Turbo technology, an 83 kW (113 hp) electric motor and a lithium-ion high-voltage battery with a capacity of 7.4 kWh³. Intelligent energy management ensures the efficient control of all interaction between the electric motor and the engine. The electric motor can power the vehicle independently or support the engine, depending on the required power output and current battery level. During coasting and braking, the motor even transforms kinetic energy into electric energy, which is stored in the high-voltage battery for use by the electric drive system. Running purely on electricity, the vehicle has a range¹ of up to 45 km³ and a maximum speed of 140 km/h³. The combined fuel consumption² of the BMW 740e/Le iPerformance is 2.0–2.2 l/100 km³ while CO₂ emissions² are 45–51 g/km³. With the BMW 740Le iPerformance xDrive, combined fuel consumption² is 2.1–2.5 l/100 km³ and CO₂ emissions² are 49–56 g/km³.

The networked service “BMW Digital Charging Service” enables convenient charging of BMW electric vehicles at off-peak electricity rates and the use of CO₂ neutral, self-generated solar power. It also gives you insight into the charging history and can optimise savings potential by adjusting charging activity.



○ BMW 360° Electric. The BMW i Wallboxes allow the BMW 7 Series with iPerformance to be easily and conveniently charged in your parking place at home. Charging can also take place at public charging points or via any household electrical socket.

■ The vehicle can be charged from household power sockets with the charging cable supplied or on the go at public charging stations with a cable available from BMW Accessories. The navigation system and the BMW ConnectedDrive app inform the driver of the location and availability of stations where charging can take place, for example, with the ChargeNow card.

¹ Range dependent on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning.
² The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurements processes as defined by European Regulation (EU) 2007/715 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. For further information on fuel consumption and CO₂ emissions, please see pages 70 | 71.
³ Values apply until end of 06/2018.

Suspension.

A solid foundation for superior comfort and dynamics.

A wide range of innovative technology in the BMW 7 Series ensures that you thoroughly enjoy every journey. Many features are also intelligently networked, allowing you to experience maximum driving pleasure in the utmost safety.



EXECUTIVE DRIVE PRO.

Executive Drive Pro¹ is a suspension control system that combines exceptional ride comfort with dynamic handling characteristics. Active roll stabilisation, for the first time electro-mechanically operated, reduces body lean in corners and on straights to a minimum. The system is based on active anti-roll bars at the front and rear axles and is in constant operation when the vehicle is in motion. Ride comfort is further increased through a combination of Dynamic Damper Control, the integration of navigation system data, driving style analysis and suspension pre-conditioning to anticipate conditions detected by camera.



The intelligent **BMW xDrive** all-wheel drive system adapts perfectly to even the most challenging road surface conditions, ensuring optimal traction at all times. xDrive and Dynamic Stability Control (DSC) ensure that the BMW remains safe and stable. Controlled via the DSC sensor system, xDrive flexibly and quickly distributes drive power between the axles in order to prevent oversteer or understeer on bends, thereby ensuring outstanding directional stability. Moreover, it guarantees a rapid, safe acceleration even on slippery or steep stretches. In critical road conditions, the DSC doesn't need to intervene as much. BMW xDrive thus combines all the advantages of an all-wheel drive system – traction, directional stability and driving safety – with classic BMW agility.

The standard **two-axle air suspension** guarantees extremely smooth and comfortable driving while also ensuring great driving dynamics. Unlike steel suspension, air suspension consists of air-filled rubber pads. The air pressure in the pads is adjusted to maintain a consistent level, whatever the load conditions. The vehicle is lowered by 10 mm in SPORT mode and, at higher speeds, by the same amount in COMFORT mode. Additionally, the vehicle can be raised by 20 mm using a separate level-adjustment button. Regardless of the Driving Experience Control settings, the vehicle can be raised at speeds of up to around 35 km/h. Above this speed, the vehicle is automatically lowered from its elevated level.

The **adaptive suspension** makes it possible to adjust the damper characteristics to suit any given driving situation, increasing comfort and driving dynamics. In addition to the standard COMFORT setting for increased driving comfort, the SPORT program offers athletic damper settings.

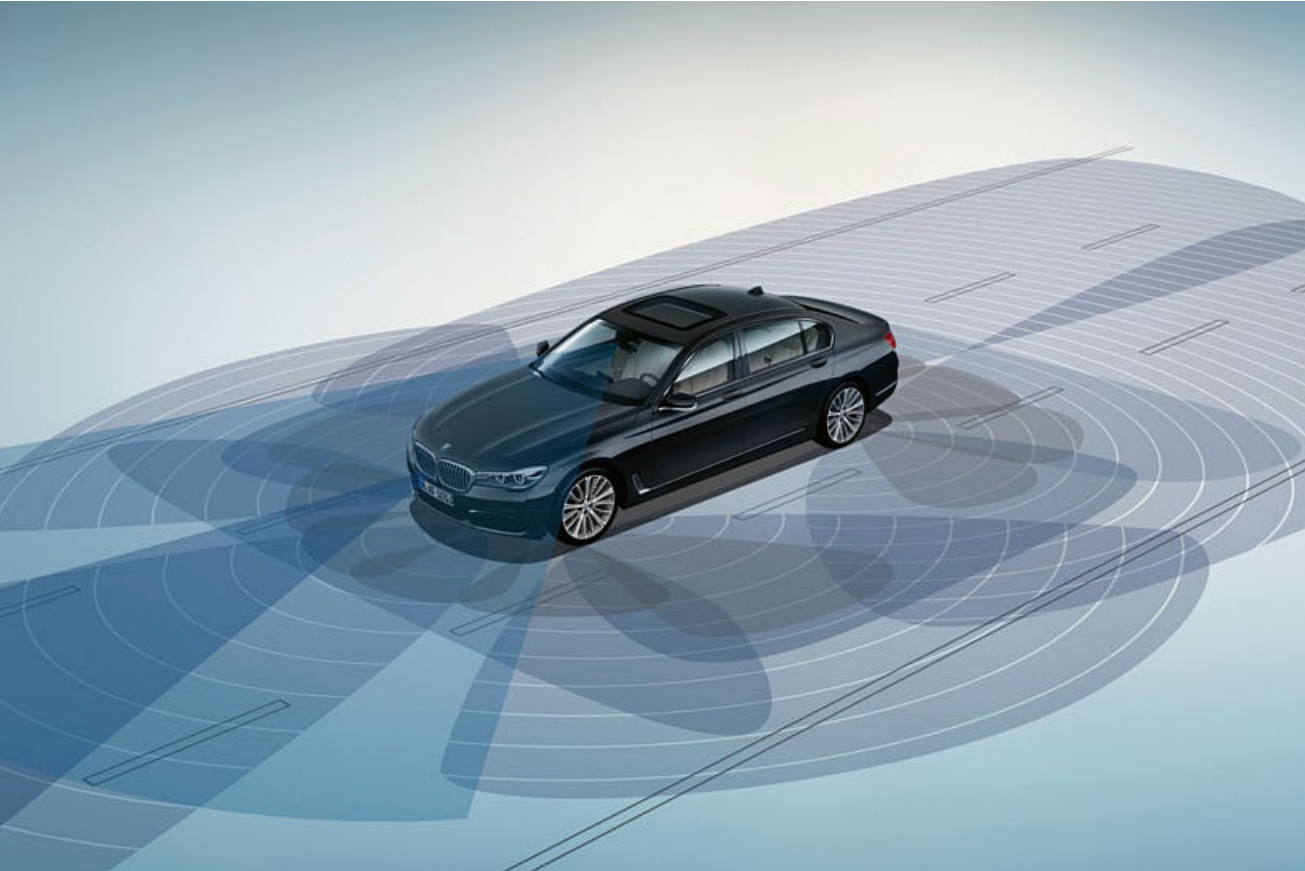
Adaptive Mode² is an intelligent and interactive function in Driving Experience Control. The Adaptive Mode influences the Dynamic Damper Control, the steering and Steptronic transmission, and it continually adapts the settings to suit the current driving situation. When in Adaptive Mode, the system takes account of numerous indicators such as kickdown, steering wheel movements and cruise control, along with the driver's individual style of driving. Furthermore, the system also relies on interaction with real-time navigation to shift into the correct gear in preparation for bends. In addition to Adaptive Mode, the driver can also select the SPORT, COMFORT or ECO PRO modes.

Integral Active Steering combines variable active steering on the front axle with rear wheels that also contribute to steering based on speed. At lower speeds, it offers greater manoeuvrability and agility by turning the rear wheels opposite the front wheels. Beginning around 60 km/h, the rear wheels turn parallel to the front wheels, to increase stability and comfort.

¹ Executive Drive Pro not available for BMW 740e/Le iPerformance and BMW 740Le iPerformance xDrive.
² Available as standard.

BMW Personal CoPilot.

Enjoy the ultimate in comfort and safety with the BMW Personal CoPilot. For driving, parking and visibility, you can rely on BMW Personal CoPilot driver assistance systems in every situation. The most cutting-edge systems, such as radar, ultrasound and cameras, dependably register the vehicle's surroundings, forming the basis for intelligent driver assistance systems. Whether activated when desired, or as emergency assistance in the background – BMW Personal CoPilot assistance systems make every journey in your BMW even safer and more enjoyable.



DRIVING ASSISTANT AND DRIVING ASSISTANT PLUS.

The versatile assistance systems offered by the standard Driving Assistant and the optional Driving Assistant Plus use sensors intelligently integrated into the vehicle to make travel in the BMW 7 Series as comfortable as possible. The Steering and Lane Control Assistant incl. Traffic Jam Assistant can be activated to support the driver in monotonous traffic. At speeds of up to 210 km/h on all road surfaces, the system conveniently supports steering and keeps the vehicle in the centre of its lane. Steering support is possible with or without Active cruise control. Other systems with the Driving Assistant and Driving Assistant Plus also offer noticeably safer travel. They include, among others, front and rear Crossing-traffic Warning to alert the driver of potential collisions and Lane Keeping Assistant with active side collision protection, for a unique driving feel and a welcome sense of security. Enjoy technology at its most progressive – in your BMW 7 Series.

BMW Personal CoPilot driver assistance systems make travel not only safer, but also more comfortable and convenient. Intelligent systems reduce the burden on the driver and minimise dangers in traffic. Thanks to the BMW Personal CoPilot, you will experience just how innovative and easy driver assistance in your BMW 7 Series can be.



The **Remote Control Parking¹** function allows the driver to conveniently step out of the vehicle and use the remote control to move it forward into a tight space or garage or to reverse park. The driver activates the remote-controlled parking function from outside the vehicle via the standard BMW Display Key.



The optional full-colour **BMW Head-Up Display²** projects all relevant driving data into the driver's line of sight to enhance concentration and focus on the road ahead. Data including the current speed, navigation directions, Speed Limit Info including no-overtaking indicator and telephone and entertainment lists are displayed.

¹ Remote Control Parking not available for BMW 740eLe iPerformance and BMW 740Le iPerformance xDrive. Remote Control Parking requires the purchase of additional optional equipment.
² The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Functionality shown is dependent on equipment. Further optional equipment is required for the display.

BMW ConnectedDrive

So connected, you're free.

With its diverse services and assistance systems, BMW ConnectedDrive is always ready with everything you need. **BMW ConnectedDrive Services & Apps** offer greater freedom by networking the driver, vehicle and outside world in a wide range of ways. You can access information, make phone calls or email and generally keep up to date while on the go.



BMW GESTURE CONTROL.

With BMW Gesture Control, selected functions can be operated through defined hand movements such as swiping or pointing. This allows you, for instance, to accept or reject incoming phone calls or adjust volume by simply circling your index finger.



BMW TOUCH COMMAND.

The optional BMW Touch Command is a tablet with 7" display integrated into the centre armrest in the rear. It is connected to the car's systems and offers comprehensive operation and setting options. Using the tablet, the rear seats and front passenger seat can be adjusted, for example. Air conditioning, ventilation and seat heating in the rear can be operated, as well as the interior lighting with Ambient light, the blinds for the glass sunroof and the roller sunblinds. The entertainment functions can also be controlled.

The **ConnectedDrive Navigation package***, including telephony with inductive charging¹ and a WiFi hotspot², keeps you seamlessly connected with the people and the things that matter to you most. And every function has been developed to enhance your driving experience. **ConnectedDrive Services** provides the foundation for intelligent BMW ConnectedDrive services, which offer the driver a wealth of information, entertainment and practical services on the move. These include news, online searches and office functions.



With the **BMW ConnectedDrive Store**, services and apps can be selected according to your exact personal needs at any time and from any place. Services and apps can also be booked after the vehicle purchase. Additionally, the duration of specific services can be extended as required. This could, for instance, be useful in the holiday season.



The **Concierge Service** connects the driver to a BMW Call Centre agent at the push of a button. The agent can locate a particular restaurant, the nearest cash dispenser or an emergency pharmacy and send the address details directly to the BMW navigation system.

*Some ConnectedDrive Services may differ between countries. Please consult your local BMW partner for more information.
¹ Inductive charging that meets the Qi standard allows for compatible mobile phones to be charged in the side smartphone holder in the centre console. Special charging cases are available from BMW Parts and Accessories for mobiles that do not comply with the Qi wireless charging standard.
² The WiFi hotspot enables on-board use of the internet at the maximum LTE standard. Usage incurs costs.

Lighting technology and safety.

Optimal protection from the latest BMW innovations.

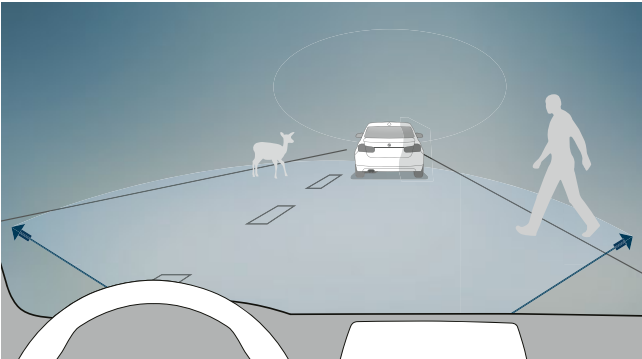
The BMW 7 Series Saloon is full of cutting-edge technology that can always be relied on. Superb handling and innovative equipment come as standard, providing exactly the right support for any situation. It all means that you can feel safe in all road conditions.



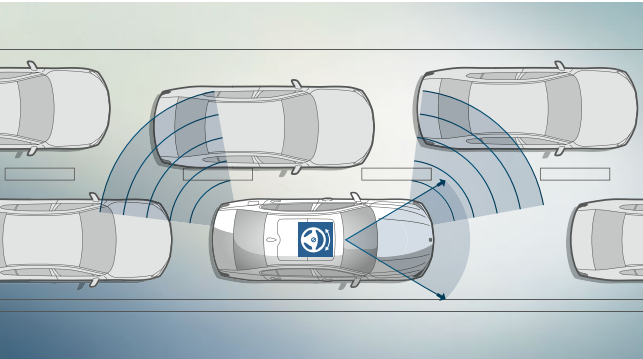
BMW LASERLIGHT.

In laser high-beam mode, the optional BMW Laserlight illuminates a range of up to 600 metres, nearly twice as far as that of conventional headlights. With the use of this new headlight technology, BMW Laserlight improves safety with better nighttime visibility. The equipment includes LED low-beam headlights and LED high-beams with a laser module. The extremely bright and powerful BMW Laserlight has a light intensity substantially higher than that of conventional light sources. Headlights with BMW Laserlight feature blue design accents, as well as “BMW Laserlight” lettering, which differentiate them. BMW Laserlight¹ also includes LED parking lights, LED daytime running lights, LED indicators, LED cornering lights, Adaptive headlights and BMW Selective Beam (dazzle-free High-beam assistant).

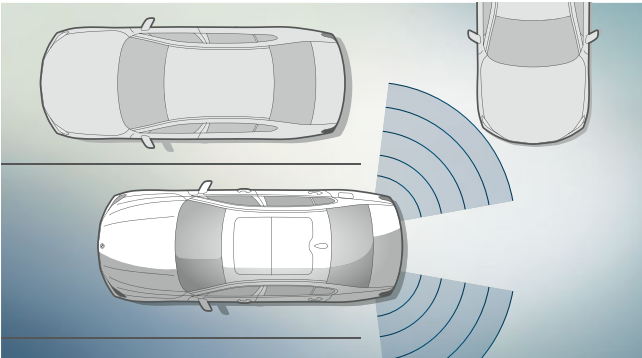
¹ Standard for M760Li xDrive and M760Li xDrive V12 Excellence.



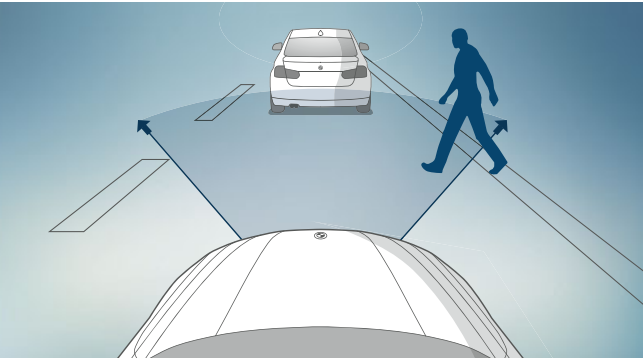
□ **BMW Night Vision** with person recognition makes people and large animals visible on the Control Display from a distance using heat imaging and illuminates them with the Dynamic Marker Light in the main headlight. An additional warning system is also automatically activated when the vehicle is started, regardless of the status of the imaging display.



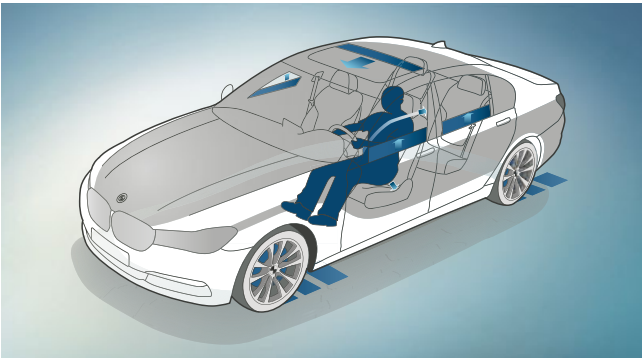
□ Driving Assistant Plus includes **Lane Keeping Assistant with active side collision protection**. This actively intervenes in steering to prevent the vehicle from leaving the lane unintentionally, or colliding with objects to the side of the vehicle.



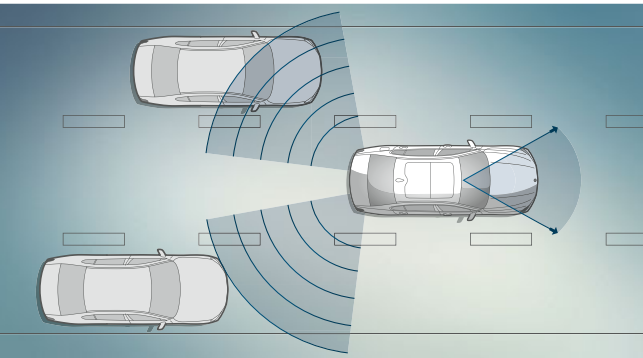
■ **Crossing-traffic warning, rear, and Rear collision prevention** from the Driving Assistant warns of approaching traffic when visibility is poor and detects the threat of a collision. Warning indicators alert following traffic of a potential impact.



■ While **Approach control warning with full city braking** detects vehicles, **Pedestrian warning** reacts to people in the road. At the same time, the brakes are pre-conditioned for faster responsiveness. If a collision is imminent, the system initiates full braking.



■ **Active Protection** warns the driver if it detects signs of tiredness, intervenes in critical situations and brakes the car to a standstill after an accident.



■ At speeds of over 70 km/h, **Lane Departure Warning²** recognises lane markings and draws the driver's attention to an unintentional lane change by means of vibration in the steering wheel. If a vehicle enters the driver's blind spot, **Lane Change Warning¹** alerts the driver with a vibration in the steering wheel and a blinking symbol on the wing mirror.

■ Standard equipment □ Optional equipment

Optional and standard equipment vary according to country.

² Included with Driving Assistant and Driving Assistant Plus.

Comfort and ambience.

Relaxation at the highest level.

Whoever takes a seat in the BMW 7 Series becomes immersed in the utmost comfort. The finest materials and perfect workmanship can be seen, and felt, everywhere. There is also innovation that promises absolute enjoyment on every journey and an exclusive atmosphere. Lean back and discover just how relaxing travel can be.



SKY LOUNGE PANORAMIC GLASS SUNROOF.

The Sky Lounge panoramic glass sunroof¹ gives passengers a clear view of the sky day and night, while an abundance of light creates a generous, open sense of space. Pleasant shade from direct sunlight, meanwhile, is provided by various roller sunblinds². The package consists of electric roller blinds for the rear windscreen² and rear side windows, complemented by ambient lighting accents¹ in the rear doors. In darkness, an atmospheric, lounge-like mood is created by a design comprising more than 15,000 light elements in the panoramic glass sunroof. The light can be switched between the six colours of the Ambient interior lighting. The roof also offers a variety of options for ventilation with its slide and lift functions in the front. Additionally, an integrated, automatically extending wind deflector protects passengers from draughts, even when the roof is open.

EXECUTIVE LOUNGE.

In the Executive Lounge¹, the rear Comfort seats don't just offer a wide range of electric adjustment possibilities, they also feature a massage function. For maximum legroom, the front passenger seat can be moved far forward and the backrest and headrest also folded forward. Additionally, an electric folding and adjustable footrest on the backrest of the front passenger seat affords a particularly comfortable resting position. There is also a folding table, the BMW Touch Command tablet integrated into the charging holder in the rear console and the Rear-seatentertainment Experience. Enjoy a special kind of comfort – with the exclusive focus on you.

¹ Only available for the long-wheelbase BMW 7 Series.
² Sunblinds including ambient lighting accents for the rear doors and the sunblind for the rear windscreen are optional.
The rear windscreen sunblind is standard with the long-wheelbase BMW 7 Series.



INDIVIDUALITY AND CHOICE.

EQUIPMENT: Design Pure Excellence, M Sport package, M Performance automobiles and BMW Individual, equipment highlights, wheels and tyres, Original BMW Accessories.

COLOURS: Exterior and interior colour worlds.

TECHNICAL DATA: Weight, engines, power transmission, performance, fuel consumption, wheels and dimensions.

BMW SERVICE: BMW Service, BMW Financial Services and BMW Experience.

THE BMW 7 SERIES.

01



02



[01] The BMW 730d¹ in the optional Arctic Grey brilliant effect exterior colour and with optional 20" BMW Individual light alloy wheels V-spoke style 649 I, forged, in Bicolour with mixed runflat tyres.

[02] Electroplating on the radio and air-conditioning controls as well as the multifunction buttons on the standard Sport leather steering wheel along with workmanship of the highest quality make the cockpit unique.

03



04



[03] The BMW 740Li² in the optional Jatoba metallic exterior colour with optional 19" light alloy wheels Double-spoke style 630. Wheels: 8.5 J x 19. Tyres: 245/45 R 19.

[04] Classically elegant design: the optional rear Comfort seats in optional Zagora Beige exclusive Nappa leather in combination with the fine-wood Finition high-gloss interior trim.

05



06



[05] 19" light alloy wheels V-spoke style 620. Wheels: 8.5 J x 19. Tyres: 245/45 R 19 (optional).

[06] 20" light alloy wheels V-spoke style 628, Bicolour with mixed tyres and runflat properties. Front: 8.5 J x 20 with 245/40 R 20 tyres. Rear: 10 J x 20 with 275/35 R 20 tyres (optional).

¹ Shown here with optional BMW Laserlight.
² Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.

PURE EXCELLENCE DESIGN.

■ Standard equipment □ Optional equipment

Interior equipment¹:

- Sport leather steering wheel
- Headliner in Ivory White, Canberra Beige or Mocha exclusive Alcantara
- Extended wood features: inlays for the roof grab handles, finisher for the cupholder in the rear centre armrest and rear seatbelt withdrawal finishers
- High-pile rear floor mats
- Ambient lighting

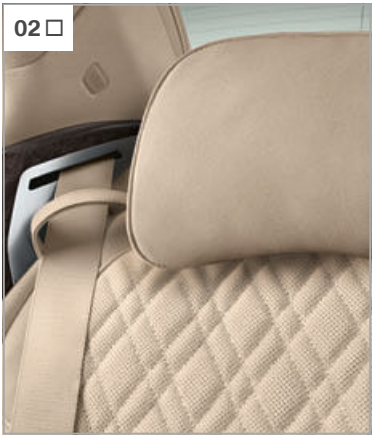
Exterior equipment¹:

- Front bumper with specific design elements in chrome and unique grid geometry for the air inlets
- Rear bumper with specific design elements in chrome
- Tailpipe trim with additional chrome
- Specially designed brakes with Silver anodised calipers and clips with BMW lettering
- Fog lights
- Ambient lighting

01 □



02 □



04 □



03 □



[01 | 03] The BMW 750Li xDrive^{2,6} with Pure Excellence Design in the optional Magellan Grey metallic exterior colour.

[04] 20" light alloy W-spoke style 646 wheels, high-gloss polished with mixed tyres and runflat properties. Front: 8.5 J x 20 with 245/40 R 20 tyres. Rear: 10 J x 20 with 275/35 R 20 tyres.

[02] Sophisticated yet subtle details including the wood applications in the rear seatbelt outlets, the roof grab handles and the cupholder in the rear centre armrest create a strong sense of exclusivity. Shown here in the optional fine-wood trim Ash Grain Chestnut with wood inlay.

M SPORT PACKAGE.

powered by

M Sport package interior equipment¹:

- M doorsill finishers (illuminated) and M driver footrest
- Front Comfort seats, incl. massage function for driver and front passenger, in Black Dakota leather with Black M piping; other upholstery available
- M leather steering wheel, alternatively Sport leather steering wheel⁵
- M-specific pedals
- Steptronic Sport transmission
- BMW Individual Anthracite headliner or optional Anthracite Alcantara
- Fine-wood interior trim in Fineline Black, high-gloss with metal effect; other trims available
- Colour-variable Ambient light
- Car key with exclusive M designation

M Sport package exterior equipment¹:

- M Aerodynamics package with front apron, side skirts and rear apron with Dark Shadow metallic diffuser insert
- 19" M light alloy wheels Double-spoke style 647 M with mixed tyres, or optional 20" M light alloy wheels Double-spoke style 648 M with mixed tyres
- LED fog lights
- M designation on the sides
- Tailpipe trim in Chrome Silver or in Chrome dark³
- Exclusive paint finish in Carbon Black or Singapore Grey metallic; other paint finishes available
- M Sport exhaust system with distinct sound character⁴
- Specific design elements in Chrome Silver or Chrome dark³

01 □



02 ■



04 □



03 □



[01 | 03] The BMW 750Li xDrive⁶ with M Sport package in the optional Mineral White metallic exterior colour and high-gloss Shadow Line.

[04] 20" M light alloy Double-spoke style 648 M wheels, Bicolour with mixed tyres and runflat properties. Front: 8.5 J x 20 with 245/40 R 20 tyres. Rear: 10 J x 20 with 275/35 R 20 tyres.

[02] The standard eight-speed Steptronic Sport transmission combined with the M leather steering wheel with shift paddles delivers the highest gear-changing comfort and perceptible dynamics.

¹ The Pure Excellence Design and the M Sport package combine perfectly with the BMW Individual Collection (see pages 56 | 57).
² Shown here with optional BMW Laserlight.
³ Design elements in Chrome dark and tailpipe trim in Chrome dark available in conjunction with BMW Individual High Gloss Shadow Line.
⁴ Optionally available for the BMW 750i/Li in conjunction with the M Sport package.
⁵ Available until end of 02/2019.
⁶ Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.



M GENES INCLUDED.

BMW M760Li xDrive.

As the flagship model in the BMW 7 Series Saloon line-up, the BMW M760Li xDrive¹ impresses with a host of high-quality design features, including twin-look tailpipes, “V12” designation on the C-pillars, wing mirror caps in Cerium Grey and the optional M rear spoiler in the body colour. The interior offers an athletic reception thanks to illuminated doorsill finishers in aluminium and with “V12” lettering. The instrument cluster features exclusive “M760Li xDrive” designation and a speedometer with a 330 km/h maximum. As for touches of luxury, these include the Fineline Black fine-wood, High-gloss with Metal effect interior trim, Comfort seats in Nappa leather and “V12” lettering on the centre console and Touch Command.



BMW M760Li xDrive interior equipment:

- Illuminated entry sills in aluminium, with “V12” designation
- Comfort seats in Leather ‘Nappa’
- Alternatively in BMW Individual full leather trim ‘Merino’ finely structured, Cashmere Beige, other upholsteries available
- M Leather steering wheel with multifunction buttons, other steering wheels available
- BMW Individual headliner Alcantara Anthracite, other headliner options available
- Exclusive instrument cluster with “M760Li xDrive” designation and 330 km/h speedometer guage
- Interior trim finishers in fine-wood trim ‘Fineline’ Black with metal effect high-gloss, other trims available
- “V12” designation on the centre console and on the Touch Command
- Car key with exclusive M logo

BMW M760Li xDrive exterior equipment:

- BMW kidney grille with exclusively designed front sides of the vertical slats in Cerium Grey, sides in high-gloss Black, grille frame in Cerium Grey
- Front bumper with specific design elements in Cerium Grey and enlarged air inlet trim without fog lights
- 20" M light alloy wheels Double-spoke style 760 M with mixed tyres in Cerium Grey, matt, gloss-lathed, other wheels available
- M Sport brake caliper, blue finish
- Designation on the side with M logo in Cerium Grey
- Mirror caps in Cerium Grey
- Air Breather, decorative door elements and trim strips in door handles in Cerium Grey
- Tailgate trim strip in Cerium Grey
- M sports exhaust system with diamond-shaped tailpipe trim with divider in double tailpipe optic in Cerium Grey
- Engine compartment cover with BMW M Performance designation
- M rear spoiler in body colour
- “V12” designation in Cerium Grey on the C-pillars
- “M760Li” and “xDrive” designation in Cerium Grey on rear
- BMW Individual paint finish Frozen Dark Brown metallic, other paintworks available



¹ Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.

Optional and standard equipment vary according to country.

M GENES INCLUDED.

BMW M760Li xDrive V12 Excellence model.

The BMW M760Li xDrive V12 Excellence¹ model offers a uniquely stylish combination of high-quality interior and exterior details combined with the powerful V12 engine from the M Performance TwinPower Turbo family. Inside, extended fine-wood features, high-pile floormats and a headliner in exclusive Alcantara underscore the exclusive ambience. The “V12” designation on the centre console and the Touch Command, meanwhile, is a subtle reminder of the dynamic power available. As for the exterior, the classically dynamic contours of the BMW 7 Series Saloon are accentuated by specific design elements in chrome on the front and rear bumpers, special tailgate trim and individual, twin-look tailpipes with dividing bars.



The interior equipment for the BMW M760Li xDrive Model V12 Excellence includes the following features from the design package Pure Excellence:

- Extended wooden features: roof handles with wooden inlays, trim on the cupholder in the centre armrest and the trim on the seat-belt outlets in the rear
- Floor mats in high pile in the rear

Further design features for the interior:

- Illuminated entry sills in aluminium, with “V12” designation
- Comfort seats in Leather Nappa
- ☐ Alternatively in BMW Individual full leather trim Merino
- ☐ BMW Individual leather steering wheel with wooden inlays, other steering wheels available
- BMW Individual headliner Alcantara Smoke White, other headliner options available
- Instrument cluster with “V12” designation
- “V12” designation on the centre console and on the Touch Command
- ☐ BMW Individual interior trim Piano finish Black, other interior trims available

The exterior equipment for the BMW M760Li xDrive Model V12 Excellence includes the following features from the design package Pure Excellence:

- Front bumper with specific design elements in Chrome and unique grid geometry for the air inlets
- Rear bumper with specific design elements in Chrome

Further design features for the exterior:

- ☐ BMW Individual paint finish Ruby Black metallic, other paintworks available
- 20" light alloy wheels W-spoke style 646 with mixed tyres, high-gloss polished, other wheels available
- Front and rear brake callipers in Black high-gloss
- Engine compartment cover with BMW M Performance designation
- “V12” designation in Chrome on the C-pillars and at the rear
- Discreet tailpipe design with diamond-shaped trim and divider in Chrome for a double-tailpipe look
- “xDrive” designation in light Chrome at the rear

¹ Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability. Optional and standard equipment vary according to country.

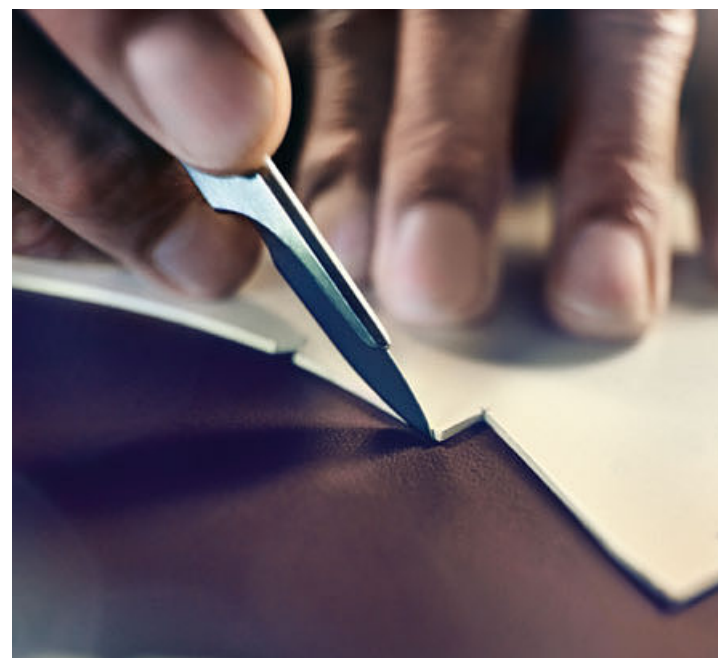


BMW INDIVIDUAL.

THE EXPRESSION OF PERSONALITY.

It's only luxury when you say so. BMW Individual offers a seemingly limitless repertoire of possibilities for making your vision a reality in the BMW 7 Series. Choose from special paint finishes, hand-crafted full leather, interior trims and other equipment details. It's all, of course, of the highest quality and available in a diverse range of colours, allowing you to raise the standards of exclusivity and aesthetics to levels that correspond perfectly with your own personal wishes. BMW Individual is undoubtedly impressive. Special requests for even greater distinctiveness and exclusivity, all the way to hand-crafted one-off pieces, can also be fulfilled.

BMW Individual – luxury, as defined by you.



EXPERIENCE BMW INDIVIDUAL INTERACTIVE.
WITH THE BMW INDIVIDUAL APP FOR iOS AND ANDROID.



EXPERIENCE EXCLUSIVE
BMW INDIVIDUAL FEATURES
IN THIS SHORT FILM.

The BMW Individual paint finish Almandine Brown metallic in perfect harmony with the 20" BMW Individual light alloy wheels V-spoke style 649 I – forged and painted in Bicolour for an exclusive appearance.

BMW Individual full fine-grain Merino leather and Alcantara headliner in Tartufo along with the interior trim Piano finish Black and the BMW Individual cool box, integrated behind the rear centre console.

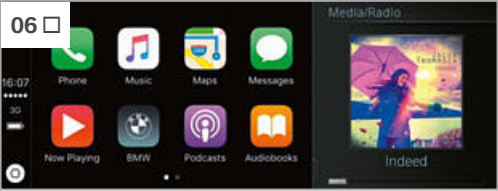
THE BMW 7 SERIES. INSPIRED BY BMW INDIVIDUAL.

BMW Individual meets the most exacting standards, while also allowing you to create a particularly individual statement. It is distinguished by the perfect workmanship of its high quality materials and overall aesthetic harmony. The BMW Individual full fine-grain Merino leather, crafted from pristine hides, is one notable example. Others include the BMW Individual headliner in Alcantara as well as the Piano Black interior trim and leather steering wheel with applications in the same striking finish. Thanks to its captivating reflective qualities, the optional BMW Individual Almandine Brown metallic paint with special pigmentation is equally impressive. This, combined with the striking 20" light alloy two-colour wheels, shows how BMW Individual embodies perfection in every way – inside and out.



EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] The rear massage function¹ enhances passenger well-being through targeted muscle activation and relaxation.

[03] The Comfort seats^{1,2} including massage function for driver and front passenger can be electrically adjusted in a variety of ways and provide a perfect seating position for a relaxed arrival.

[05] The BMW Display Key shows various information about the vehicle's status and allows selected functions to be controlled via an integrated touch-screen.

[02] The Ambient Air package comprises a fragrance dispersal function and an air ionisation feature. There are eight fragrances to choose from, each specially composed for the vehicle.

[04] The Automatic air conditioning with four-zone control¹ allows individual climate comfort for the driver and front passenger and also the right and left rear passengers. The front control unit features a full-colour display.

[06] Preparation for Apple CarPlay[®] supports the convenient and secure wireless use of an iPhone[®] via the vehicle's user interface.³

[07] The full-colour BMW Head-Up Display^{4,5} projects all relevant driving data into the driver's line of sight. The display is 70% larger than the previous version.

[08] BMW Gesture Control – which complements the iDrive Touch Controller – allows for specified functions to be operated with hand movements.

[09] Telephony with wireless charging⁶ offers a comprehensive telephony package with Bluetooth connectivity and the technical capacity for a WiFi hotspot.

[10] The ConnectedDrive Navigation package* comprises the Professional Navigation system including the touch function, Telephony with wireless charging⁶, the Concierge Service, RTTI, WiFi Hotspot⁷, Remote Services, BMW Online and an alarm system.

[11] The Bowers & Wilkins Diamond surround sound system delivers output of 1,400 watts and outstanding studio-quality audio throughout the entire vehicle.

[12] The iDrive Touch Controller (part of the Professional Navigation system): intuitive control via the iDrive Controller touchpad.

[13] The removable, electric BMW Individual cool box is integrated into the rear seat backrest and has a capacity of 15 litres.⁸ It can store one small and two large bottles.⁹

[14] The Heat Comfort package warms the seats and steering wheel rim to a pleasant temperature for increased comfort, particularly on cold days.

¹ Standard with 750i/750d, 750Li/750Ld, M760Li xDrive and M760Li xDrive V12 Excellence.
² Picture shows Comfort seats. Stitching in the seat backs and seat surfaces only available in conjunction with exclusive extended Nappa leather.
³ This feature is only available in conjunction with ConnectedDrive Services and a navigation system. The compatibility and range of functions of the iPhone[®] with Apple CarPlay[®] depends on the model year and installed software.
⁴ The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Functionality shown is dependent on equipment. Further optional equipment is required for the display.
⁵ Standard with M760Li xDrive and M760Li xDrive V12 Excellence.
⁶ Inductive charging that meets the Qi standard allows for compatible mobile phones to be charged in the side smartphone holder in the centre console. Special charging cases are available from BMW Parts and Accessories for mobiles that do not comply with the Qi wireless charging standard.

⁷ The WiFi hotspot enables on-board use of the internet at the maximum LTE standard. Usage incurs costs.
⁸ When integrated into the luggage compartment, the volume is reduced by approx. 50 litres.
⁹ Not available for BMW 740e/Le iPerformance and BMW 740Le iPerformance xDrive.
* Some ConnectedDrive Services may differ between countries. Please consult your local BMW partner for more information. Optional and standard equipment vary according to country.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



[01] The BMW Touch Command offers fully-integrated operation of entertainment and comfort functions in the rear.

[02] The Rear-seat entertainment Experience includes the BMW Touch Command, a Blu-ray player and an HDMI connection for all-round enjoyment.



[03] Ambient lighting, including the Welcome Light Carpet feature, creates a relaxed interior atmosphere.¹

[04] The Sky Lounge panoramic glass sunroof² creates a generous sense of space and, at night, provides an atmospheric mood with an LED-based light design that can be switched between six colours.

[05] The rear Comfort seats seats in the rear³ are electrically adjustable in several ways and offer optimum all-round support, which is particularly welcome on long journeys.



[06] The electric glass roof⁴, with slide and lift function, allows passengers to regulate air flow according to preference, while ensuring draught-free ventilation and low wind noise.

[07] The Welcome Light Carpet function illuminates the area in front of the car doors in white, creating an elegantly hospitable impression.



[08] Compared with conventional systems, Adaptive LED headlights including cornering lights and BMW Selective Beam (anti-dazzle High-beam assistant) provide significantly better illumination and visibility in every driving situation.

[09] The Air Breather channels air to the front wheels, reducing air resistance, fuel consumption and CO₂ emissions.



[10] When the high beams are on, BMW Laserlight³ doubles maximum illumination range, reaching up to 600 metres. Includes Adaptive headlights and BMW Selective Beam (anti-dazzle High-beam assistant).

[11] The Active air stream kidney grille features visible air vents that electronically open and close according to the cooling requirements.



[12] Wing mirrors: top sections in body colour and lower sections in chrome, electrically adjustable and heated, aspheric, automatic anti-dazzle function, integrated with the chrome trim.

[13] The LED rear lights are split into two parts, with LED technology featured in the tail lights, brake lights, turn indicators and reversing lights.

¹ Shown here with ambient lighting accents, a component of the roller sunblinds for the long-wheelbase BMW 7 Series.

² Only available for the long-wheelbase BMW 7 Series.

³ Standard with M760Li xDrive and M760Li xDrive V12 Excellence.

⁴ Standard for long-wheelbase BMW 7 Series.

EQUIPMENT HIGHLIGHTS.

■ Standard equipment □ Optional equipment



- [01] Harman Kardon surround sound system with 600-watt digital amplifier, nine-channel vehicle-specific equalising and 16 loudspeakers.

[02] Surround View is a visual parking aid featuring the camera-based functions Rear View camera, Top View, Panorama View and 3D View.
- [03] The Steering and lane control assistant including Traffic jam assistant^{1,2} can be activated to support the driver in monotonous traffic situations. At speeds of up to 210 km/h on all road surfaces, the system conveniently supports steering and keeps the vehicle in the centre of its lane.

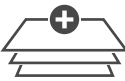
[04] Remote Control Parking³ allows the driver to park into or pull out of a space using a remote control from outside the vehicle.
- [05] The Driving Experience Control offers the choice between the standard COMFORT mode, and the other modes, ECO PRO, SPORT and ADAPTIVE.

[06] Lane Keeping Assistant with active side collision protection^{1,2} supports the driver by helping to prevent the vehicle from leaving lane unintentionally or colliding with objects to the side.
- [07] The Parking Assistant, including longitudinal guidance, fully automatically parallel parks the vehicle in roadside spaces.

[08] The leather steering wheel with wood application⁴ features a partial wood trim and an impact absorber finished in Nappa leather with contrast stitching.
- [09] With its thinner rim and contoured thumbrests, the Sport leather steering wheel is perfectly shaped and has a very pleasant grippy feel.

[10] The BMW Individual leather steering wheel with fine-wood applications and the BMW Individual emblem integrates harmoniously with each respective BMW Individual interior trim.
- [11] Adaptive Mode is an intelligent function of Driving Experience Control. It adapts numerous settings to suit the situation and the driving style.

[12] The Multifunctional instrument panel with a 12.3" display using Black Panel technology offers an impressive presentation of the gauges and other instruments.

 EXPERIENCE THE
BMW DISPLAY KEY FUNCTIONS
IN THIS SHORT FILM.

Optional and standard equipment vary according to country.
The images shown on this page have last been updated in August 2016.

¹ Standard with M760Li xDrive and M760Li xDrive V12 Excellence.
² Included with the Driving Assistant Plus option.
³ Remote Control Parking not available for BMW 740e/Le iPerformance and BMW 740Le iPerformance xDrive. The Remote Control Parking function requires the purchase of addition optional equipment.
⁴ Available in conjunction with selected interior trims.

WHEELS AND TYRES.

■ Standard equipment □ Optional equipment



[01] 20" light alloy wheels V-spoke style 628¹, Bicolour, with mixed tyres and runflat properties. Front: 8.5 J x 20 with 245/40 R 20 tyres. Rear: 10 J x 20 with 275/35 R 20 tyres.

[02] 17" light alloy wheels Turbine styling 645^{1,2}, Bicolour, BMW EfficientDynamics. Wheels: 7.5 J x 17. Tyres: 225/60 R 17. The design helps to reduce fuel consumption and CO₂ emissions.

[03] 18" light alloy wheels V-spoke style 642¹. Wheels: 8 J x 18. Tyres: 245/50 R 18.

[04] 18" light alloy wheels Multi-spoke style 619^{1,3} with runflat tyres. Wheels: 8 J x 18. Tyres: 245/50 R 18.

[05] 19" M light alloy wheels Double-spoke style 647 M, Bicolour with mixed tyres and runflat properties. Front: 8.5 J x 19 / 245/45 R 19. Rear: 9.5 J x 19 / 275/40 R 19.

[06] 18" light alloy wheels W-spoke style 643¹ with runflat properties. Wheels: 8 J x 18. Tyres: 245/50 R 18.

[07] 19" light alloy wheels Double-spoke style 630¹. Wheels: 8.5 J x 19. Tyres: 245/45 R 19.

[08] 20" BMW Individual light alloy wheels V-spoke style 649 I, Bicolour and forged with mixed tyres and runflat properties. Front: 8.5 J x 20 with 245/40 R 20 tyres. Rear: 10 J x 20 with 275/35 R 20 tyres.

[09] 17" light alloy wheels V-spoke style 618^{1,4}. Wheels: 7.5 J x 17. Tyres: 225/60 R 17.

¹ Not available for M760Li xDrive.
² Not available for 750i/Li xDrive.
³ Standard for 740d/Ld xDrive, 740i/Li, 750i/Li, 750i/Li xDrive, 740e/Le and 740Le xDrive.
⁴ Standard for 730d/Ld, 730d/Ld xDrive. Not available for 750i/Li, 750i/Li xDrive, 740e/Le and 740Le xDrive.
⁵ Picture shows BMW 750Li with optional 21" light alloy wheels Multi-spoke style 629, Bicolour, with mixed tyres and runflat properties. Front: 8.5 J x 21 with 245/35 R 21 tyres. Rear: 10 J x 21 with 275/30 R 21 tyres.

Optional and standard equipment vary according to country. These and many more wheels and tyres can be found under Original BMW Accessories at www.bmw.com/accessories

ORIGINAL BMW ACCESSORIES.



[01] BMW roof rack – particularly easy to fit and compatible with all BMW roof rack attachments and roof boxes. Featuring an anti-theft locking system.⁵

[02] Travel & Comfort system base carrier – provides support, using the front headrest, for a clothes hanger, a folding table, universal hook or a holder for an Apple iPad or Samsung Galaxy Tab.

[03] Key case – the custom-fit Nappa leather sleeve protects the BMW Display Key.

[04] Fitted luggage compartment mat – in black, this perfectly fitting, anti-slip and durable mat protects from dirt and moisture. With an elegant, chrome-finished "7" insert.

[05] High-quality 21" light alloy wheels V-spoke style 687 in Bicolour Black, bright turned on the visible side and weight-optimised. Complete wheel set with run-flat mixed tyres.

[06] The high-quality travel rug, with one beige and one dark brown side, is made in 100% extra-fine new wool (Merino) and has a Jacquard weave.

[07] All-weather floor mat – tailor-made protection from damp and dirt in the front footwell. Finished in Canberra Beige and with a chrome insert to perfectly complement the interior.

Discover a wealth of innovative ideas for the exterior, interior, communication and information as well as transport and luggage solutions. Your BMW partner will be pleased to advise on the complete range of Original BMW Accessories and also provide a special brochure. For further information, please visit www.bmw.com/accessories

EXTERIOR COLOURS.

■ Standard equipment □ Optional equipment



■ **Non-metallic** 668 Black



□ **Non-metallic** 300 Alpine White¹



□ **Metallic** 475 Black Sapphire²



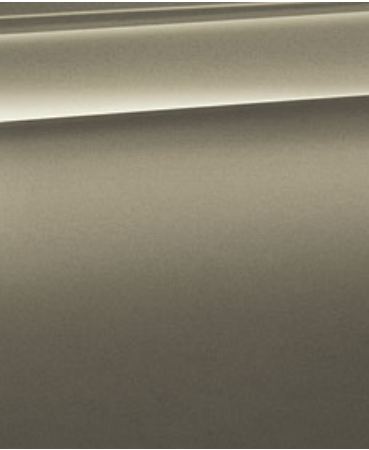
□ **Metallic** A96 Mineral White²



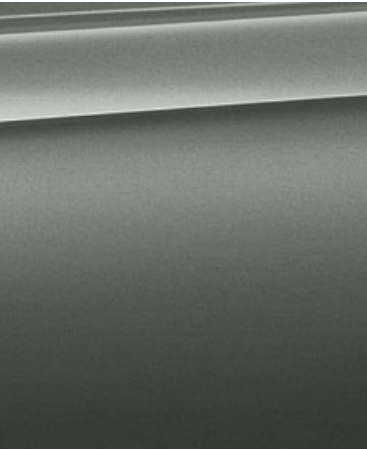
□ **Metallic** A83 Glacier Silver²



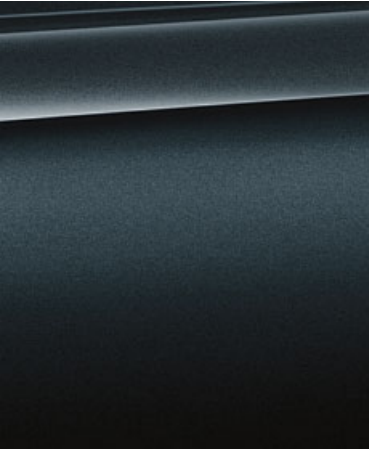
□ **Metallic** A72 Cashmere Silver



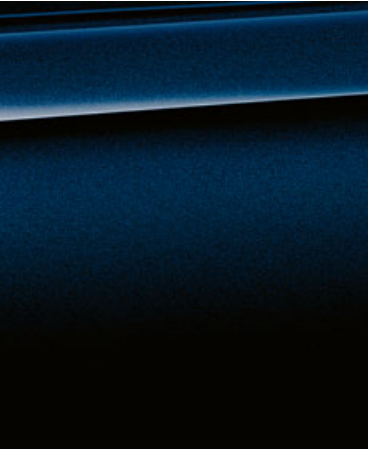
□ **Metallic** C2P Atlas Cedar



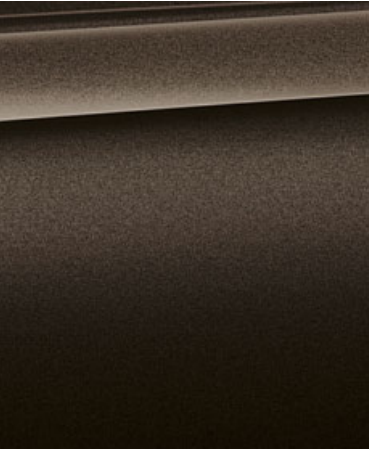
□ **Metallic** C26 Magellan Grey²



□ **Metallic** C27 Arctic Grey brilliant effect



□ **Metallic** A89 Imperial Blue brilliant effect

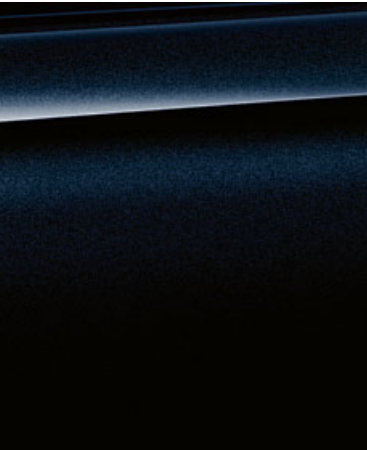


□ **Metallic** B65 Jatoba



□ **Metallic** A90 Sophisto Grey brilliant effect

M SPORT PACKAGE



□ **Metallic** 416 Carbon Black³

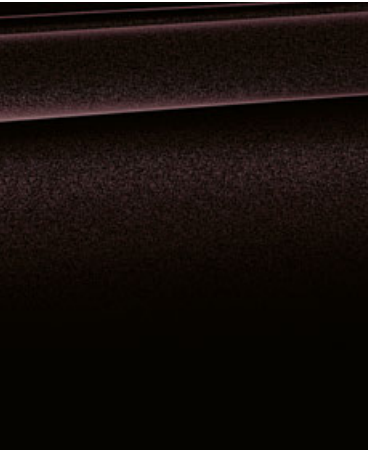
BMW INDIVIDUAL



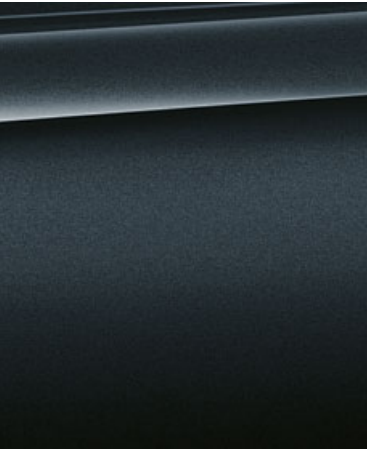
□ **BMW Individual** X04 Moonstone metallic



□ **BMW Individual** X14 Almandine Brown metallic



□ **BMW Individual** X03 Ruby Black metallic



□ **Metallic** B41 Singapore Grey³



□ **BMW Individual** S34 Azurite Black metallic



□ **BMW Individual** 490 Brilliant White metallic



□ **BMW Individual** 490 Pure metal Silver



□ **BMW Individual** 490 Aventurine Red metallic



□ **BMW Individual** 490 Frozen Dark Brown metallic



□ **BMW Individual** 490 Frozen Arctic Grey metallic

¹ Available as standard for the M Sport package.
² Also optionally available for the M Sport package.
³ Only available in conjunction with the M Sport package.

Optional and standard equipment vary according to country.

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. Experience has shown, however, that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW Retailer. There, you can also see original samples and be assisted with any requests.

INTERIOR COLOURS.

UPHOLSTERY COLOURS



■ **Dakota leather**
Ivory White^{1,7}



■ **Dakota leather**
Canberra Beige^{2,7}



■ **Dakota leather**
LCRI Cognac⁷



■ **Dakota leather**
LCMY Mocha⁷



■ **Dakota leather**
LCSW Black⁷



■ **Dakota leather**
LCMi Black with M piping^{3,4,7}



□ **Exclusive extended Nappa leather**
Ivory White^{4,5}



□ **Exclusive extended Nappa leather**
Canberra Beige^{4,6}



□ **Exclusive extended Nappa leather**
NAFZ Zagora Beige⁴



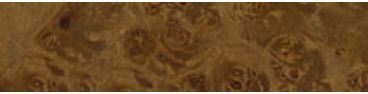
□ **Exclusive extended Nappa leather**
NARI Cognac⁴



INTERIOR TRIMS



■ **4K2** Fine-wood trim Finesline high-gloss with aluminium embellisher



□ **4BP** Fine-wood trim Poplar Grain light



□ **4AS** Fine-wood trim Poplar Grain Grey



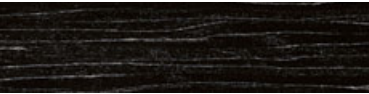
□ **4AY** Fine-wood trim American Oak bright with metal inlay



□ **4AX** Fine-wood trim Ash Grain Chestnut with wood inlay



□ **4B7** Fine-wood trim Finesline high-gloss



□ **4LM** Fine-wood trim Finesline Black, high-gloss with metal effect

INTERIOR COLOURS



Black



Ivory White



Canberra Beige



Dark Coffee⁹

Please note that even normal long or short-term use can lead to permanent upholstery damage. This can be caused in particular by non-colourfast clothing.

The interior colour is dependent on the chosen upholstery colour.

Optional and standard equipment vary according to country.

BMW INDIVIDUAL UPHOLSTERY COLOURS



BMW INDIVIDUAL INTERIOR TRIMS



□ **BMW Individual interior trim**
XEA Fine-wood trim Eucalypts straight-grained Smoke Brown high-gloss



□ **BMW Individual interior trim**
XEB Fine-wood trim Ash Grain Black Red high-gloss



□ **BMW Individual interior trim**
4ML Piano Finish Black

BMW INDIVIDUAL HEADLINER



□ **BMW Individual headliner**
XD5 Alcantara Smoke White¹⁰



□ **BMW Individual headliner**
XD5 Alcantara Oyster¹⁰



□ **BMW Individual headliner**
XD5 Alcantara Caramel¹⁰



□ **BMW Individual headliner**
XD5 Alcantara Tartufo¹⁰



□ **BMW Individual headliner**
776 Alcantara Anthracite



□ **BMW Individual headliner**
775 Anthracite

¹ Available with different interior colours. LCEX with Ivory White plus instrument panel and door panels in Black. LCEQ with Ivory White plus instrument panel and door panels in Dark Coffee. LCEW with Black.

² LCCY with the interior colour Canberra Beige plus instrument panel and door panels in Black. LCDQ with the interior colour Canberra Beige plus instrument panel and door panels in Dark Coffee.

³ Only available in conjunction with M Sport package.

⁴ Only available in conjunction with Comfort seats, front.

⁵ Available with different interior colours. NAEX with Ivory White plus instrument panel and door panels in Black. NAEW with Ivory White plus instrument panel and door panels in Dark Coffee. NAEW with Black.

⁶ NACY with Canberra Beige plus instrument panel and door panels in Black. NADQ with Canberra Beige plus instrument panel and door panels in Dark Coffee.

⁷ Not available for Executive Lounge, Executive Lounge seating, Executive Lounge rear console.

⁸ Not available in conjunction with Pure Excellence interior design package.

⁹ Dark Coffee equipment applies to the instrument panel and the door panels.

¹⁰ Only available in conjunction with BMW Individual full fine-grain Merino leather.

		740i ⁷ /Li ⁷ 740Li ⁷ xDrive	750i ⁷ /Li ⁷ 750i ⁷ /Li ⁷ xDrive	M760Li ⁷ xDrive	730d [*] /Ld [*] 730d [*] /Ld [*] xDrive	740d [*] /Ld [*] xDrive	750d [*] /Ld [*] xDrive	740e ⁷ /Le ⁷ 740Le ⁷ xDrive

Weight								
Unladen weight EU ²	kg	1800/1845	1895/1940	–	1845/1895	–	–	1975/2015
Unladen weight EU ² (xDrive)	kg	1900	1945/1990	2255	1920/1955	1945/1990	2025/2055	2075
Max. permissible weight	kg	2400/2445	2515/2555	–	2450/2490	–	–	2585/2600
Max. permissible weight (xDrive)	kg	2500	2575/2615	2840	2540/2580	2530/2570	2630/2670	2655
Permitted load	kg	675/675	695/690	–	680/670	–	–	685/660
Permitted load (xDrive)	kg	675	705/700	660	695/700	660/655	680/690	655
Permitted trailer load, unbraked ³	kg	750/750	750/750	–	750/750	–	–	– ¹
Permitted trailer load, unbraked (xDrive) ³	kg	750	750/750	– ¹	750/750	750/750	750/750	– ¹
Permitted trailer load, braked, max. 12 % gradient ¹ /max. 8 % gradient ³	kg	2100/2100	2100/2100	–	2100/2100	–	–	– ¹
Permitted trailer load, braked, max. 12 % gradient (xDrive) ³ /max. 8 % gradient (xDrive) ³	kg	2300/2300	2300/2300	– ¹	2100/2100	2300/2300	2300/2300	– ¹
Luggage compartment capacity min.–max.	l	515	515	515	515	515	515	420

Engine ⁵								
Cylinders/valves		6/4	8/4	12/4	6/4	6/4	6/4	4/4
Capacity	cc	2998	4395	6592	2993	2993	2993	1998
Max. output/engine speed	kW/rpm	240 (326) 5500–6500	330 (450) 5500–6000	448 (610) 5500–6500	195 (265) 4000	235 (320) 4400	294 (400) 4400	190 (258) 5000–6500
Max. torque/engine speed	Nm/rpm	450 1380–5000	650/ 1800–4500	800/ 1500–5000	620/ 2000–2500	680/ 1750–2250	760/ 2000–3000	400/ 1550–4400

Power transmission								
Drive configuration		Rear-wheel/ xDrive	Rear-wheel/ xDrive	xDrive	Rear-wheel/ xDrive	xDrive	xDrive	Rear-wheel/ xDrive
Standard transmission		Eight-speed Steptronic	Eight-speed Steptronic	–	Eight-speed Steptronic	–	–	Eight-speed Steptronic
Standard transmission (xDrive)		Eight-speed Steptronic	Eight-speed Steptronic	Eight-speed Steptronic Sport	Eight-speed Steptronic	Eight-speed Steptronic	Eight-speed Steptronic	Eight-speed Steptronic

Performance								
Top speed	km/h	250 ⁴	250 ⁴	–	250 ⁴	–	–	250 ⁴
Top speed (xDrive)	km/h	250 ⁴	250 ⁴	250 ⁴	250 ⁴	250 ⁴	250 ⁴	250 ⁴
Top speed, electric	km/h	–	–	–	–	–	–	140/140
Top speed, electric (xDrive)	km/h	–	–	–	–	–	–	140
Acceleration 0–100 km/h	s	5.5/5.6	4.7/4.7	–	6.1/6.2	–	–	5.4/5.5
Acceleration (xDrive) 0–100 km/h	s	5.2	4.4/4.5	3.7	5.8/5.9	5.2/5.3	4.6/4.7	5.3

Consumption ^{5,6} – All engines conform to the EU6 standard								
Urban	l/100 km	9.1–9.7/9.1–9.7	11.1–11.4/11.3–11.6	–	6.2–6.4/6.4–6.6	–	–	– ¹
Urban (xDrive)	l/100 km	9.6–10.3	11.4–11.6/11.6–11.9	18.4	6.9–7.3/6.9–7.3	7.3–7.7/7.6–7.9	7.6–8.3/7.7–8.4	–
Extra urban	l/100 km	5.2–5.5/5.2–5.5	6.1–6.2/6.2–6.3	–	4.8–5.1/4.9–5.2	–	–	– ¹
Extra urban (xDrive)	l/100 km	5.5–5.8	6.2–6.4/6.3–6.5	9.6	4.9–5.2/4.9–5.3	5.1–5.2/5.2–5.3	5.4/5.4	–
Combined	l/100 km	6.6–7.0/6.6–7.0	7.9–8.1/8.0–8.3	–	5.3–5.6/5.4–5.7	–	–	2.1–2.2/2.0–2.2
Combined (xDrive)	l/100 km	7.0–7.5	8.1–8.3/8.3–8.5	12.8	5.6–5.8/5.7–5.9	5.9–6.1/6.0–6.3	6.2–6.4/6.3–6.5	2.1–2.5
Energy consumption ⁸	kWh/100 km	–	–	–	–	–	–	13.1–13.3/12.6–13.3
Energy consumption ⁹ (xDrive)	kWh/100 km	–	–	–	–	–	–	13.2–13.9
Exhaust emissions standard (type-certified)		EU6	EU6	EU6	EU6	EU6	EU6	EU6
CO ₂ emissions	g/km	154–164/154–164	184–189/187–192	–	139–146/143–150	–	–	45–50/45–51
CO ₂ emissions (xDrive)	g/km	164–174	189–194/192–197	294	148–154/149–155	156–162/159–165	164–169/165–170	49–56
Tank capacity, approx.	l	78	78	78	78	78	78	46

Wheels/tyres								
Tyre dimensions		225/60 R 17 Y	245/50 R 18 Y	245/40 ZR 99Y 275/35 ZR 99Y	225/60 R 17 Y	225/60 R 17 Y	245/50 R 18 Y	225/60 R 17 Y
Wheel dimensions		7,5 J x 17	8 J x 18	8,5 J x 20 / 10 J x 20	7,5 J x 17	7,5 J x 17	8 J x 18	7,5 J x 17
Material		light alloy	light alloy	light alloy	light alloy	light alloy	light alloy	light alloy

		740i ⁷ /Li ⁷ 740Li ⁷ xDrive	750i ⁷ /Li ⁷ 750i ⁷ /Li ⁷ xDrive	M760Li ⁷ xDrive	730d [*] /Ld [*] 730d [*] /Ld [*] xDrive	740d [*] /Ld [*] xDrive	750d [*] /Ld [*] xDrive	740e ⁷ /Le ⁷ 740Le ⁷ xDrive

iPerformance system output								
Peak output/engine speed	kW (hp)/rpm	–	–	–	–	–	–	83 (113)/3170
System output	kW (hp)	–	–	–	–	–	–	240 (326)
System torque	Nm	–	–	–	–	–	–	500

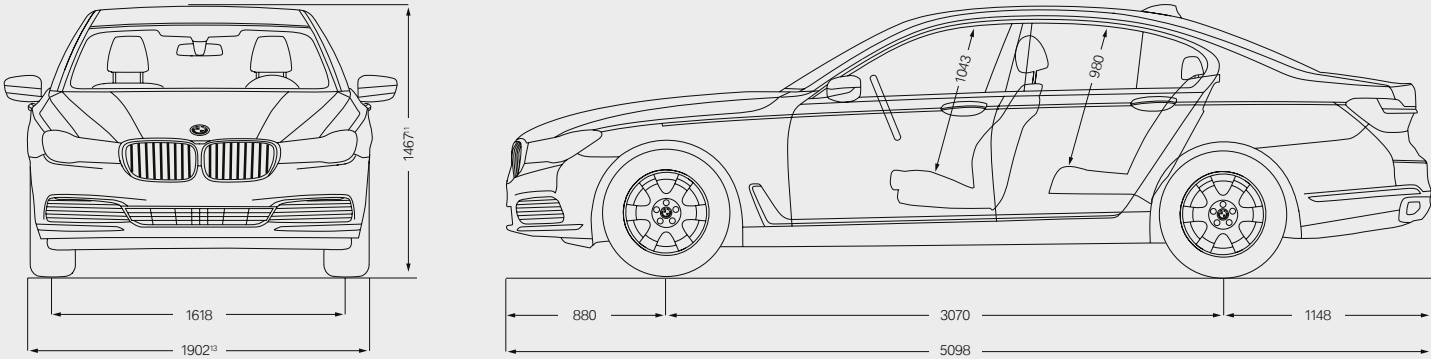
High voltage storage battery capacity								
Battery type/net battery capacity	in kWh	–	–	–	–	–	–	Li-Ion/7.4
Electric range (NEDC) ¹ / Maximum overall range, combined ⁹	km	–	–	–	–	–	–	44–45/44–45/41–42
Charge time ¹⁰ (with household socket/ BMW i Wallbox Pure/Pro)	h	–	–	–	–	–	–	<4/<3

- ¹ Provisional figures; any missing figures were unavailable at the time of publication.
- ² The EC unladen weight refers to a vehicle with standard equipment and does not include any optional extras. The unladen weight includes a 90 % full tank and a driver weight of 75 kg. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the selected equipment has an impact on the vehicle's aerodynamics.
- ³ The actual total weight of the trailer must not exceed the maximum permitted trailer load, taking into account the maximum tow bar download.
- ⁴ Electronically limited.
- ⁵ Performance data of petrol engines apply to vehicles using RON 98 fuel. Fuel consumption data apply to vehicles using reference fuels in accordance with EU Regulation 2007/7715. Unleaded RON 91 and higher with a maximum ethanol content of 10 % (E10) may also be used. BMW recommends RON 95 super unleaded petrol.
- ⁶ The data for fuel consumption, CO₂ emissions and energy consumption are determined in accordance with the measurement processes as defined by European Regulation (EC) 715/2007 in the applicable version. Data refer to a vehicle with base-level equipment in Germany, and the ranges account for differences

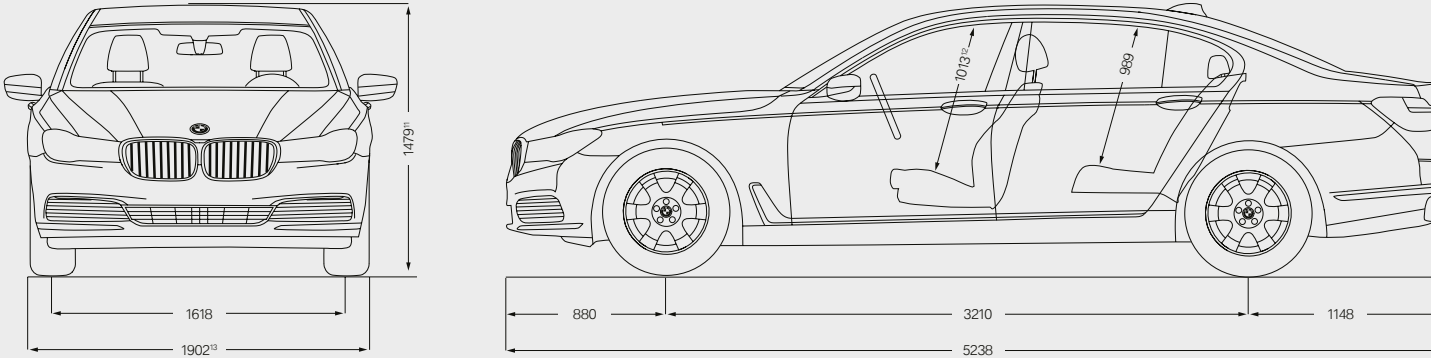
- according to the selected wheel and tyre size and the optional equipment and may change during the configuration process. Data for vehicles indicated with * have already been determined on the basis of the new WLTP test cycle and adjusted for comparability with NEDC.
- ⁷ Models/engines for which these values apply can be ordered until 04/15/2018. Please ask your BMW Partner for more detailed information about the availability.
- ⁸ The combined energy consumption depends on the selected wheel and tyre sizes.
- ⁹ Range depends on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning.
- ¹⁰ Dependent on the local electricity infrastructure. Charging time corresponds to a 100 % charge of maximum capacity.
- ¹¹ With roof antenna, the height of the BMW 7 Series Saloon is 1478 mm (1485 for the long version).
- ¹² Height including standard glass roof.
- ¹³ With side mirrors, the width of the BMW 7 Series models is 2169 mm.

All vehicles are equipped with the Steptronic transmission as standard.

BMW 7 Series Saloon.



BMW 7 Series Saloon, long-wheelbase version.



All technical drawing dimensions in millimetres.

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* May not be available in all countries. Please consult your BMW partner.

SHAPING THE FUTURE – RESPONSIBLY.

In 2017, the BMW Group was once more listed in the Dow Jones Sustainability Index. This makes BMW Group the only company in the automotive industry to be listed without interruption since the index was established. The development of efficient vehicle concepts and environmentally friendly production processes, including recycling, is an integral part of our philosophy. BMW EfficientDynamics and electric vehicles have enabled us to cut CO₂ emissions from our European new-vehicle fleet by more than 42% since 1995. We have also reduced the amount of resources used in production, such as water and energy, by round 34% between 2006 and 2017, with a reduction to 45% of previous levels aimed at for 2020. In terms of other resources (such as volatile organic compounds, process wastewater and waste) our 45% target was met in 2014, and we will continue to work on further improvement. Production at our engine plant in Steyr has been waste-water free since 2007. And of course, at the end of its service life, every one of our vehicles can be easily and economically recycled. To return your end-of-life vehicle, please contact your BMW partner. For more information on this issue please visit our website.

www.bmw.com/EfficientDynamics
www.bmwgroup.com/responsibility
www.bmw.com/recycling



**Sheer
Driving Pleasure**

The models illustrated in this brochure show the equipment and configuration options (standard and optional) for vehicles produced by BMW AG for the German market. Alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur after 11/16/2017, the date when this brochure went to press, or according to the specific requirements of other markets. Your local BMW Partner is available to provide further details. Subject to change in design and equipment.

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